

The TrocoBuy Award will give €6,000 liquidity to a startup at the III Startup Weekend Burgos

The platform will also give prizes of €3,000 to the two finalists

4th november 2013.- “Develop a business idea in 54h.” This is the slogan of the 3rd Startup Weekend Burgos, a great event for entrepreneurs which this year will be sponsored by the business platform Trocobuy. Among the prizes of this international meeting, stands out the Trocobuy Award, given to a startup participating in the event: the one which better fits into the platform. The winner will receive a €6,000 liquidity price to operate through TrocoBuy.

In addition, TrocoBuy demonstrates its commitment with the soul of the SW Burgos by awarding two more prizes to the two finalists of the event: €3,000 for the second and third position, enabling them to buy whatever they need through the platform. César Canedo, CEO of TrocoBuy and jury of the contest, states that the SW Burgos “is a great opportunity and a lifeline for many young people who can contribute very good ideas which only require to be listened to.”

By means of this sponsorship, TrocoBuy shows its support to thousands of entrepreneurs who will attend the meeting on 15th, 16th and 17th November next, at the University of Burgos to make reality their business idea in accordance with the philosophy of the “Startup Weekends,” one of the world’s most important events for entrepreneurs and startups creation. As a novelty, this year all the projects will compete in the world entrepreneurship battle, the [Global Startup Battle 2013](#).

Participants will aim for the TrocoBuy Award and for the different [prizes](#) given by the University of Burgos and the Foundation Caja de Burgos to the best startup, among other recognitions.

About TrocoBuy

TrocoBuy is a platform of business financing and e-commerce for SMEs, entrepreneurs and sole-traders (www.trocobuy.com)

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